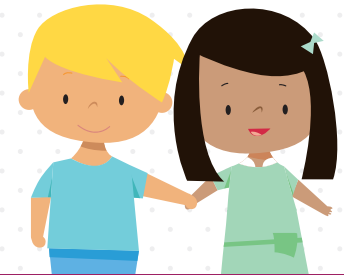




## Simply Love's Stress-Reducing Philosophy

Get back to what matters most: helping kids discover the joy of a friendship with Jesus.



### You may have heard...

"It's hard to recruit volunteers."

"Kids need to be entertained."

"You need a lot of supplies."

"We need helpers—any warm body will do."

"Kids are rarely able to remember Scripture."

### But we've found...

When volunteers need less prep time, have fun, and feel like they're making a difference, they'll make serving a priority.

Kids need to be noticed and loved.

You need only a few supplies used in creative ways.

Helpers don't just assist. Even though they don't need to prep, they serve an important relational purpose and make a big difference in kids' lives.

Creating a visual and emotional connection to Scripture dramatically helps kids remember and understand why the Bible matters in their everyday lives.

### That's why...

Simply Loved volunteer roles are important, but easy!

Simply Loved lessons are designed to help you listen to kids and get to know them.

Simply Loved incorporates minimal supplies each unit but uses them in innovative ways to introduce and apply the day's lesson.

Simply Loved helpers have a name and an elevated role: they're "Crew Guides"! They participate along with the kids, play a meaningful role in lessons, and make a difference by building friendships with kids.

Simply Loved incorporates kid-friendly video featuring Bible Memory Buddies (animals God created) to help them understand Bible truths and trigger Scripture memory. And Bible Memory Buddies help discoveries stick! (wink, wink)



## Simply Love's Stress-Reducing Philosophy

Get back to what matters most: helping kids discover the joy of a friendship with Jesus.



### You may have heard...

"Teachers are Bible experts."

### But we've found...

Teachers are channels of friendship that help children understand and experience Jesus' love.

### That's why...

Simply Loved uses human relationships to communicate God's love in a tangible way. Built-in conversation starters help teachers share their personal stories and their own friendship with Jesus.

"Covering a lot of information is intimidating."

Reaching children is simple when you focus on one Bible Point.

Simply Loved repeats key Bible Points in different ways so truths sink deep. And it combines the repetition of a Bible Point with an auditory and physical response that will stick with kids long after your lesson ends.

"Success requires getting through the whole lesson."

You'll clearly communicate the key Bible Point no matter how far you get.

With Simply Loved, a palette of Bible-point-supporting options give you the freedom to choose what works for your kids and your timeframe. So no matter how much of the lesson you complete, the Truth from God's Word shines through.

"Kids'll get bored if you repeat something they've heard before."

Kids appreciate routine and repetition when it's done in a fun way.

Simply Loved's scope and sequence intentionally repeats the Bible verse and Point for four weeks. This strategically cements Bible learning no matter how often kids attend.